

**ABN 29 002 677 750**

PO BOX 67 LEICHHARDT NSW 2040

Phone (02) 9564 5007 Fax (02) 9886 7673 Email [admin@ebe.nsw.edu.au](mailto:admin@ebe.nsw.edu.au) www.ebe.nsw.edu.au

## **PRESIDENT'S REPORT TO THE 2013 ECONOMICS AND BUSINESS EDUCATORS NSW ANNUAL GENERAL MEETING (21 OCTOBER 2013)**

It is my pleasure to present the Economics and Business Educators NSW (EBE) President's Report for 2013.

Since the last EBE Annual General Meeting (AGM) on 22 October 2012, we have experienced a positive and successful period overall as we have sought to serve our members and support them as they teach the Board of Studies NSW Business Studies, Commerce, Economics and Legal Studies courses, providing them with high quality educational services. EBE membership numbers continue to be strong and have increased this year compared to last year as shown in the EBE NSW Financial Statements for the year ended 30<sup>th</sup> June 2013. Our members are made up of teachers in both government and non – government schools, and some student teachers.

EBE would be unable to achieve its vision and goals without the knowledge, skills and time of the educators who are members of the **Board**. Ten educators made up the Board of Directors this year:

- Joe Alvaro
- Andrew Athavle
- Kate Dally
- Bronwyn Hession
- Stuart Jones
- Kate Keeley
- Ron Kelly
- John Lodewijks
- Pauline Sheppard
- Rhonda Thompson

We had a diverse Board this year with educators from government, Catholic, Christian, Muslim and independent schools, as well as the Board of Studies NSW and universities. One of our directors, Bronwyn Hession, is also President of our peak national subject association, Business Educators Australasia, of which EBE is an affiliate member. Our connections to BEA are important to teachers and students in NSW because this is the channel through which we increasingly have input in matters relating to the Australian curriculum and other critical national matters which impact on us here in NSW. I also sit on the Board of the Professional Teachers' Council NSW, of which we are a member organization. This diversity has enabled EBE to better serve the interests of all members and remain strategically focused as it carried out its activities and faced the educational challenges of this year. Full Board meetings have been held regularly and Board members have also been able to communicate regularly online. Some Executive Board meetings have also been held.

I would like to thank all the Board members for their work and generosity. It is not always easy juggling the demands of a full time job and carrying out the important and useful work we do for EBE on a pro bono basis, and I would like to acknowledge the contributions of all Board members. I also add a vote of thanks to Board members who carried out the added responsibilities as an Executive Board member. Thankyou to Kate Dally and Stuart Jones as Vice – Presidents and Pauline Sheppard as Company Secretary.

Responding to **curriculum change** remains an ongoing feature of our work. EBE is well placed to respond to curriculum developments as we have members who are teachers in schools, active in the classroom, committed to their students and passionate about the curriculum. This year we have faced significant developments from the Australian Curriculum, Assessment and Reporting Authority (ACARA) in the area of the Australian Curriculum: Economics and Business and the Australian Curriculum: Civics and Citizenship. We have enabled members to be informed about these developments and provided opportunities for them to provide feedback to EBE.

EBE consulted with members about the ACARA Draft Shape of the Australian Curriculum: Economics and Business through a webinar presentation. We also held a webinar in order to consult with members about the ACARA Draft Australian Curriculum: Economics and Business and prepared a survey for members to fill in. Both webinars are available on the EBE website enabling members who were unable to attend the webinars with an opportunity to access them. We are grateful to EBE Director John Lodewijks for his contributions to these webinars. As a member of the ACARA expert advisory group, John has had oversight of the development of both the draft shape paper and the draft curriculum. He was able to bring this expertise to the webinars above, giving an overview of both documents and answering questions from participants.

EBE also participated in the Economics-Business Reference Groups formed by the Board of Studies NSW as part of its consultation process with regards to the ACARA Draft Shape of the Australian Curriculum: Economics and Business and the ACARA Draft Australian Curriculum: Economics and Business

Following these consultation activities EBE submitted their responses to both the ACARA Draft Shape of the Australian Curriculum: Economics and Business and the ACARA Draft Australian Curriculum: Economics and Business. We are grateful to EBE Director Bronwyn Hession who led the writing of these responses which were thorough and constructive.

EBE also sought views about the ACARA Draft Shape of the Australian Curriculum: Civics and Citizenship and the ACARA Draft Curriculum: Civics and Citzizenship. EBE submitted responses to both of these important documents to ACARA.

EBE will continue to actively monitor and respond to developments in this curriculum development process and contribute to what we hope will be a quality, satisfying and future focused curriculum for our members and their students.

EBE continues to provide members with access to effective, appropriate, classroom focused and cost friendly **professional development courses** to assist teachers in providing meaningful learning experiences in the classroom, especially in this critical period of change in education. The attached "Economics and Business Educators NSW 2013 Events Calendar (as at September 2013)" shows our busy professional development program since the last EBE Annual General Meeting. We are especially committed to supporting beginning teachers as they face the challenging and demanding early years of teaching. Event evaluations indicate that the content of these events are meeting the professional learning needs of teachers and student teachers attending. EBE Directors Andrew Athavle, Kate Dally, Bronwyn Hession, Rhonda Thompson and myself designed and conducted presentations at various conferences throughout the year, enabling members to benefit directly from the expertise of EBE Directors at these conferences. I thank these directors for these contributions and all our other conference speakers this year.

EBE (through the Professional Teachers' Council NSW) is a NSW Institute of Teachers' (NSWIT) Endorsed Provider of professional development for the Maintenance of Accreditation at Professional Competence and a number of our members use professional development hours from our events to meet their accreditation requirements with the NSWIT. Courses that are endorsed are advertised on the NSWIT website which enables us to benefit from this additional method of promotion. I would like to thank Kate Keeley and Bronwyn Hession for working with the Professional Teachers' Council NSW to ensure that our professional development courses were NSWIT endorsed.

I would like to thank EBE Director Stuart Jones for all his work as Publishers Coordinator and liaising with publishers during the planning of our professional development events this year, which provided EBE with an additional source of revenue.

Further professional development was available to members through the EBE NSW Helpdesk ([helpdesk@ebe.nsw.edu.au](mailto:helpdesk@ebe.nsw.edu.au)) enabling them to access directors for advice and assistance in relation to the teaching and learning of Business Studies, Commerce, Economics and Legal Studies this year.

EBE continued the selling of the following **EBE NSW publications** this year which are designed to enhance teaching and learning programs in schools:

- The EBE Book of Economics Questions for HSC Students
- The Yellow Book of Business Terms

- Annual EBE Trial HSC Examinations ( Business Studies, Economics and Legal Studies). The EBE Trial HSC Examinations give directors another opportunity to share their expertise and experience with members. This year the following directors were involved with designing the examinations:
  - Trial HSC Examinations Coordinator – Kate Dally
  - Business Studies trial HSC examination – Joe Alvaro, Rhonda Thompson and Pauline Sheppard
  - Economics trial HSC examination - Bronwyn Hession, Stuart Jones and John Lodewijks
  - Legal Studies trial HSC examination – Joe Alvaro

The examinations are a major annual publication project for EBE and the deadlines always seem to coincide with very busy periods in the school year. I thank my fellow directors above for their commitment to this work. The examinations continue to sell well and ensure that students are accessing high quality assessment material.

“**The EBE Journal**” continues to be provided in an electronic format which is accessible by members on the EBE website. Past issues of the journal are also available on the website, which has enabled us to enhance the website with regards to the provision of professional reading and resources. I would like to thank our Journal Editor Kate Dally for all her work with “The EBE Journal” and all the contributors to the journal this year. EBE NSW has a long history of providing a journal to members and we are committed to continuing this EBE membership benefit into the future.

We continued to run the **CPA Australia Plan Your Own Enterprise Competition** this year in association with Business Educators Australasia, which enables students in NSW and around Australia to develop their business planning skills. I would like to thank our PYOE NSW Coordinator, Rhonda Thompson, for all her work with the competition this year, including the coordinaton of the NSW shortlisting and judging processes. EBE is grateful to Cheryl Brennan (EBE NSW Member), Kate Dally, Stuart Jones, Anthony Matis ( CPA Australia) and Michael Hanarahan (Principal at Hanrahans Accounting Services) for their involvement in these processes. As usual, the administration work from our office staff, Annette Davies and Alan Hearle was invaluable.

We were able to recognize the PYOE NSW winners at our NSW awards ceremony on 10 October 2013 with our special guest, Michelle Cook, Senior Relationship Manager, CPA Australia. I congratulate the following winners and their schools from NSW:

- Division 1 (Individual entry)- Ella Bricknell, Pacific Hills Christian School, NSW for her business plan, “Captured Memories”.
- Division 2 (Group entry) – Keertana Avalur, Shevon Lau, Dana Royle from MLC School Burwood, NSW for their business plan, “Pasithea”.

Prizes and certificates were awarded to these student winners and their schools.

We were delighted to discover that at the Australasian judging and awards ceremony in Melbourne on 16 October 2013, Ella Bricknell, our NSW Division 1 winner, also ended up being the national winner of the competition. I congratulate Ella on this significant achievement and her national award. Congratulations also to Jack Lowrie and Will Campbell from The Hutchins School, Tasmania who were the national Division 2 winners for their business plan, "Kart Park".

CPA Australia sponsors the PYOE Competition and EBE acknowledges its support of students and teachers through this competition. This competition is an excellent way for EBE to interact directly with students of the courses we represent and their parents.

The **EBE website** continues to be a major source of up to date information in relation to the vision and goals of EBE NSW. We outsource the upkeep of the technical side and design of the website to our webmaster, Rob Berry, while maintaining oversight of the content that appears on the website. We thank Rob for his assistance with the website and for his knowledge and skills in this area. Bronwyn Hession coordinates the content that appears on the website and I thank her for all the time spent on ensuring the website is up to date and relevant to the needs of our members.

As can be seen in the attached document, "Economics and Business Educators NSW website statistics as at 15/10/2013", there has been an increase in the number of visitors to the EBE website this year.

While still maintaining the use of mail (via Australia Post) and fax to communicate with members, we are increasing our communication with members through **emails** which is a quicker and more cost friendly method of communication.

We have also continued to produce regular **e-newsletters** which are emailed to members (and made available on the EBE website), enabling members to receive all the latest news with regards to the teaching and learning of Business Studies, Commerce, Economics and Legal Studies directly into their email inbox.

EBE has continued its **links with the University of Sydney Business School and The University of Technology Sydney Business School**. We held two professional development courses this year in association with the University of Sydney Business School as shown in the attached "Economics and Business Educators NSW 2013 Events Calendar (as at September 2013)" and Professor Roy Green (Dean, University of Technology, Sydney) was a keynote speaker at the 2013 EBE Annual Conference and contributed to "The EBE Journal". It is important that we seek opportunities such as these to work with other organizations, such as universities, who are able to contribute to our vision and goals and enable them to gain the benefits for their own organization from working with us. We thank these universities for their support.

I represented EBE at the **12<sup>th</sup> Annual Meeting of Professional Teachers' Associations and Tertiary Educators, together with Officers from NSW Department of Education and Communities Curriculum and Learning Innovation Centre: Human Society and its Environment (HSIE)** on 19 November 2012. This combined meeting had the title, "Change Agents Working Together: Australian Curriculum, HSIE and Asia". HSIE professional teaching associations and tertiary educators in the area of HSIE came together to discuss the Australian Curriculum, learn from each other and discuss ways HSIE professional teaching associations could support HSIE pre-service teachers. Tertiary educators and professional teachers' associations such as EBE are an essential link between teachers, schools and the curriculum. EBE recognizes the importance of connecting with the future teachers of the courses we support who are studying at university and promoting the importance to them of becoming a member of EBE. This year we continued to offer a student teacher membership category which is heavily discounted and student membership discounts to all our professional development courses.

EBE made a submission to the **NSW Government Discussion Paper "Great Teaching, Inspired Learning"** in November 2012. The submission is available on the EBE website. EBE continues to be committed to having its voice heard as government education policies which impact on our members develop. The NSW Government has begun implementing policies based on "Great Teaching, Inspired Learning" and EBE will continue to monitor developments which impact on our members.

One of our directors, Bronwyn Hession, was recognised with a national award since the last EBE Annual General Meeting when she was presented with an **Australian Professional Teachers Association Meritorious Contribution to the Profession Award** by Peter Garrett (who at the time was the Federal Member of Parliament for Kingsford Smith and Minister for School Education, Early Childhood and Youth ) at a ceremony held on 1 December 2012 at the Sydney College of the Arts, Rozelle. This is a significant national award which recognises Bronwyn's outstanding contribution to education and EBE.

On the 27<sup>th</sup> of November 2012 at the 2012 Professional Teachers' Council NSW Presentation Evening , I accepted a **Certificate of Appreciation** on behalf of the EBE Board of Directors which was presented to EBE by Mr Tom Alegounarias, Board of studies NSW President, "in recognition of the association's voluntary contribution during 2012 to quality education, the students of NSW and the teaching profession".

With regards to the **EBE office**, a growth in enrolments at Leichhardt Public School resulted in the Department of Education and Communities resumption of the Professional Teachers Council NSW building at Leichhardt which was home to EBE until the end of 2012. There was a period of time when we were homeless. However due to our dedicated office staff, Ms Annette Davies and Mr Alan Hearle, working from their homes, we were able to continue serving members under what proved to be difficult circumstances. Fortunately we have now found a new home. In June 2013, EBE signed a lease with the NSW Department of Education and Communities and now has its office located at 3A Smalls Road Ryde NSW.

We are grateful to our two office staffmembers, Annette Davies and Alan Hearle, for their knowledge and skills which help EBE to achieve its vision and goals. Their tireless support of the Board and the membership is genuinely appreciated, in what has been an especially challenging year for the EBE office.

Despite our many achievements we cannot afford to be complacent. Many **challenges** await us as an association as we face a new year:

- Recruiting more Board members who will be able to act as subject experts in one or more of the courses we support and achieving a more even spread of directors across these courses.
- Continuing to pay attention to developments in the area of education which impact on our members at the Federal and NSW Government levels and making our views known when appropriate.
- Monitoring the development of the Australian Curriculum: Economics and Business and Australian Curriculum: Civics and Citizenship so young Australians and their teachers will be able to access high quality, relevant and future – oriented courses.
- Making more use of the webinar method of delivery for professional development courses, especially in relation to making our professional development courses more accessible to our members who live outside of Sydney.
- Completing the revision of “ The EBE Book of Economic Questions for HSC Students” which will contain additional features and updated content to reflect changes in the current Board of Studies NSW Economics syllabus.
- Adopting strategies to increase the traffic to the journal section of the website so it is read by more members and increasing journal contributions made by members which would make the journal less demanding to produce.
- Enhancing the members’ only section of the website.
- We need to investigate our current business structure and assess how effectively and efficiently it is meeting the needs of our members.
- We need to invest our finances more wisely so as to generate greater returns and to consider further ways we can use funds to add more value to membership of EBE.
- We must be on a path of continuous improvement, maintain high standards in all we do and continue to encourage and develop excellence in the teaching and learning of Business Studies, Commerce, Economics and Legal Studies.

EBE has again made a very significant contribution to education this year and has played a part in furthering the teaching profession. I again thank all the EBE directors and the EBE office staff for their efforts this year and for assisting me in my role as President. I also thank all the EBE members for their support of EBE. I look forward to working together again as we begin a new year.

**Joe Alvaro**  
**Economics and Business Educators NSW President**  
**21<sup>st</sup> October 2013**

*\* Two documents attached to this report:*

- "Economics and Business Educators NSW 2013 Events Calendar (as at September 2013)"  
(2 pages)
- "Economics and Business Educators NSW website statistics as at 15/10/2013"  
(1 page)





## ECONOMICS & BUSINESS EDUCATORS NSW

(An affiliate member of Business Educators Australasia Inc.)

Office Address : 3A Smalls Road Ryde NSW 2112

Postal Address : P.O. Box 67 Leichhardt NSW 2040

Phone : (02) 9564 5007 NEW Fax : (02) 9886 7673

Email : admin@ebe.nsw.edu.au Website : www.ebe.nsw.edu.au

### Economics and Business Educators NSW 2013 Events Calendar

AS AT SEPTEMBER 2013

COURSE NUMBER	TERM/ WEEK	DATE	TIME	TITLE, LOCATION AND COST (GST INCLUDED)	FOCUS
1301	Term 1 Wk 4	Monday 25th February 2013	4.00pm- 6.45pm	<b>Teaching Year 11 Preliminary Business Studies, Economics Or Legal Studies Courses For The First Time in 2013?</b>  Venue: Sydney College of the Arts Balmain Road, Rozelle Cost: \$44 Teachers \$22 Student Teachers	This course has been designed for beginning teachers and experienced teachers who are teaching Year 11 Preliminary Business Studies, Economics or Legal Studies courses for the first time in 2013. It will also be beneficial for teachers who may have already taught these courses in the past but who need a refresher course or teachers who intend to teach one of these courses in the near future. The course will look at effective teaching and learning strategies designed to engage students, based on the current Board of Studies NSW syllabus. It will also cover programming ideas and assessment procedures and techniques. Useful teaching and learning resources will be available for each participant. The course will be presented by experienced teachers who will share their own experiences during their challenging early years of teaching and how they coped.
1302	Term 1 Wk 7	Wednesday 13th March 2013	5.00pm – 7.30pm	<b>HSC Business Studies Human Resources (Topic 4) Information Evening</b> <i>(In association with The University of Sydney Business School)</i>  Venue : The University of Sydney  Cost: Free (Members) \$20 (Non-Members)	This information evening will be presented by Will Harvey from The University of Sydney Business School. It will enable teachers of the Board of Studies NSW HSC Business Studies course to increase and update their knowledge of the Human Resources topic. The contribution of human resource management to business performance will be focused on through examining contemporary business issues and actual business case studies. There will be an opportunity to ask questions. Teachers will return to their Business Studies classroom with an increased understanding of the Human Resources topic which they will be able to pass onto their students, and with new ideas and resources.
1303	Term 2 Wk 3	Friday 17th May 2013	8.30am – 4.15pm	<b>EBE NSW Annual Conference</b>  Venue : Pymble Ladies' College, Pymble  Cost: See EBE NSW website. Early bird prices close on 6th May 2013.	Our peak event will consist of engaging presentations which will provide an update of key knowledge in subject disciplines and classroom strategies and resources. The conference will include keynote presentations on the Australian Curriculum: Economics and Business, labour and industrial relations and globalisation. There are also a number of workshops to choose from. Valuable networking opportunities will also be available at this highlight event in NSW this year for people involved in the teaching of Business Studies, Commerce, Economics and Legal Studies. See the EBE website for the full program and registration details.
1304	Term 2 Wk 6	Tuesday 4th June 2013	5.00pm- 7.30pm	<b>HSC Business Studies Operations (Topic 1) Information Evening</b> <i>(In association with The University of Sydney Business School)</i>  Venue : The University of Sydney  Cost: Free (Members) \$20 (Non-Members)	This information evening will be presented by Professor Eddie Anderson and Dr Erick Li from The University of Sydney Business School. It will enable teachers of the Board of Studies NSW HSC Business Studies course to increase and update their knowledge of the Operations topic. The strategies for effective operations management in large businesses will be focused on through examining contemporary business issues and actual business case studies. There will be an opportunity to ask questions. Teachers will return to their Business Studies classroom with an increased understanding of the Operations topic which they will be able to pass onto their students, and with new ideas and resources.

COURSE NUMBER	TERM/ WEEK	DATE	TIME	TITLE, LOCATION AND COST ( GST INCLUDED)	FOCUS
1305	Term 2 Wk 8	Tuesday 18 June 2013	7.00pm - 8.30pm	<b>EBE NSW Webinar Consultation on Draft Australian Curriculum: Economics and Business</b> Venue: Webinar Cost: No charge	The draft Australian Curriculum: Economics and Business has been released by the Australian Curriculum, Assessment and Reporting Authority (ACARA) for public consultation from 6 May 2013 to 19 July 2013. It is available at <a href="http://www.acara.edu.au">www.acara.edu.au</a> . The webinar will provide an overview of the draft curriculum by Professor John Lodewijks ( School of Business, University of Western Sydney). Professor Lodewijks was a member of the ACARA expert advisory group who had oversight of the development of the draft curriculum and is a Director of EBE NSW.
1306	Term 3 Wk 3	Friday 2 August 2013	8.55am- 3.30pm	<b>Legal Update</b> Venue: NSW Parliament House  Cost: \$55 Members \$77 Non members \$22 Student Teachers	During this course participants will be able to update their knowledge in relation to the legal issues in the Commerce and Legal Studies syllabuses by hearing from experts in the legal world.
1307	Term 3 Wk 6	Monday 19 August 2013	4.00pm- 7.00pm	<b>Teaching Year 12 HSC Business Studies, Economics or Legal Studies Courses For The First Time In Term 4, 2013/2014?</b> Venue : Sydney College of the Arts Balmain Road, Rozelle  \$44 Members \$66 Non Members \$22 Student Teachers	This course has been designed for beginning teachers and experienced teachers who are teaching Year 12 HSC Business Studies, Economics or Legal Studies courses for the first time in Term 4, 2013/2014. It will also be beneficial for teachers who may have already taught these courses in the past but who need a refresher course or teachers who intend to teach one of these courses in the near future. The course will look at effective teaching and learning strategies designed to engage students, based on the current Board of Studies NSW syllabus. It will also cover programming ideas and assessment procedures and techniques. Useful teaching and learning resources will be available for each participant. The course will be presented by experienced teachers and HSC markers who will share their own experiences during their challenging early years of teaching and how they coped, as well as insights gained from HSC marking.
N/A	Term 3 Wk 7	Wednesday 28 August 2013	N/A	<b>PYOE 2013 Plan Your Own Enterprise Competition Closing Date</b>	Please ensure all PYOE entries are <b>WITH EBE NSW</b> no later than <b>5pm Wednesday 28 August 2013</b> to ensure your students do not miss the strict deadline on this competition. <b>Please Mail to : PO Box 67 LEICHHARDT NSW 2040</b> <b>Please Deliver to : 3A Smalls Road RYDE NSW 2112</b>
1308	End of Term 3 NSW School Holidays Wk 1	Friday 27 September 2013	7.50am - 10.00am	<b>EBE NSW Industry Visit for Teachers Fairfax Printers Plant Tour</b> \$15 Members \$30 Non Members \$13 EBE NSW Student Teacher Members	This industry visit has been designed for teachers of Business Studies and Commerce. It will have particular relevance for the Operations topic in the Business Studies syllabus and will focus on strategies for effective operations management using an actual business case study. Return to your classroom after this experiential professional development course with knowledge of an actual business case study based on practical experience.
N/A	Term 4 Wk 1	Thursday 10 October 2013	5.30pm	<b>PYOE 2013 Plan Your Own Enterprise Competition NSW Awards Ceremony</b> Venue: Catholic Education Office 300 The River Road Revesby Heights	The NSW winners from the 2013 PYOE competition will receive their awards at this ceremony.
N/A	Term 4 Wk 3	Monday 21 October 2013	6.00pm Venue : Club Burwood RSL, 96 Shaftesbury Road Burwood	<b>EBE NSW 2013 Annual General Meeting</b>	This meeting is for all members of EBE NSW. Guest speaker will be Mr Anthony Matis, General Manager Education – CPA Australia.

UPDATED DETAILS WILL BE PUBLISHED ON THE EBE NSW WEBSITE : [www.ebe.nsw.edu.au](http://www.ebe.nsw.edu.au)