

RETAIL OPERATIONS TRIAL HSC – Answers. 2005.

Multiple Choice.

1 b 2 b 3 c 4.d 5.a 6.b 7.a 8.d 9.c 10.c 11.a 12.d 13.a 14.c 15.a

Short Answers.

Q16a. (1mk)

The sale comes to \$100.85c, so the sale is not allowable.

Q16b. There are options. (2 mks)

If the limit is placed by the actual store itself, then the customer may make two different transactions.

The store may waive the 0.85c.

The customer can use credit card and some cash

The customer can use all cash

Q16c. (2mks)

The retailer has to bear the cost of the transaction over the limit

The credit card company may charge the retailer a fee, like a fine.

The sales assistant may lose their job for not following store procedures

Q17a (2mks)

.If Ivan has proof of purchase, then he can get a refund or exchange for Fernando, at store level

If there is no satisfaction then they may go to the manufacturer, again with proof of purchase, for either a refund or exchange.

If there is still no satisfaction, they may go to the Dept of Fair Trading

If there is still no satisfaction, then they may go to the relevant Ombudsman

Q17b. (1mk)

If Samantha has a receipt, she may get an exchange or a refund.

Otherwise she can throw the toy away, as it is only worth \$2.

Q17c. (2mks)

There is a “cooling off” period of between 10-30 days, depending on the fine print of the contract. Until such time as this period has expired, the contract is not valid, therefore allowing him to cancel the order.

If there was no “cooling off” period in the contract, then the sale would have to proceed.

Q18a. (2mks)

The store sells disposable goods only

They sell at low cost with a high turnover

They sell non-renewable goods

They sell easily replaceable goods

Q18b (2mks)

The store sells sat high cost with a low turnover

The store sells original garments

Q18c. (1mk)

Locate the store in the CBD

Locate the store in a high socio economic area

Locate the store in an area which attracts tourists

Q19a (2 mks)

Need to have the old stock at the front, to ensure the “use-by date” doesn’t expire, and so the store loses profit – this applies to disposable goods

So the store can have a quick turnover of stock

To cater for the changes in season

To increase sales

Q19b (3 mks)

Size of the store / space available

Demand for the goods

Supply of the goods

Finance available for purchasing initial stock

Season

Fashion

Q20a. (2mks)

If a condition of entry is displayed, that the store has the right to search bags, then

Simon has no rights

The reverse is also true.

Q20b. (3mks)

If no condition of entry is displayed then Simon is right

Otherwise, Paul can call a security guard, or centre management

The police can then be called to search Simon’s bag, because there was an indication that the newspaper was in fact concealing something stolen.

Q21a. (1mk)

\$43.00

Q21b. (5 mks)

First, add total of all goods purchased. = \$40.68c

Next, work out what items are stationery items. Envelopes, pens, erasers and folders

Add the value of those items = \$20.28

Now work out the value of the 20% discount = \$4.05c

Q21c. (2 mks)

Envelopes, pens, folders, erasers

Q21d. (2 mks)

Take the 20% discount of \$4.05 from the overall total purchase of \$40.68 = \$36.63c

Now take \$36.63 away from the \$40 given to you by the customer = \$3.37.

Q22a. (1 mk)

$100 \times \$10 = \1000.00

Q22b. (1 mk)

$WP = \$8.90 \times 100 = \890.00

Q22c. (1 mk)

Final retail value less the buying cost = $\$1000 - \$890 = \$110.00$

Q22d (2 mks)

Sell more books

Increase the mark up on the books

Employ someone to negotiate a lower WP

Increase advertising to increase awareness of the books and improve popularity

Buying in bulk gets a better WP.

Extended Response

Inclusions.

Q23. THEFT.