A BOSTES accredited event for teachers of Business Studies, Commerce, Economics and Legal Studies

2016 ANNUAL CONFERENCE

Inspired and Informed: Leading the way in Economics and Business Education

Friday 20 May, 8.30am – 4.00pm
Club Burwood RSL, 96 Shaftesbury Rd. Burwood NSW

KEYNOTE SPEAKERS –

Ross Gittins, Economics Editor, The Sydney Morning Herald and

Sarah Prescott, Head of Marketing and Communication, Thankyou Group

Economics & Business Educators NSW is offering Professional Development Travel Grants for two teachers from rural NSW

Are you a teacher from a rural area of NSW and a financial member of EBE NSW? EBE NSW is funding the full conference registration fee and a contribution to travel expenses (up to $500) for two teachers from a remote area of NSW.

See our website www.ebe.nsw.edu.au for application details and the closing date

PARKING: On site and limited street parking • TRANSPORT: Club Burwood RSL is close to major train and bus routes • VENUE MAP: www.burwoodrsl.com.au/information/map

CONFERENCE UPDATES: www.ebe.nsw.edu.au

See over for program details and registration
8.30am | Registration, tea & coffee, Exhibitor displays
8.50am | Welcome and Introduction – Joe Alvaro, President, EBE NSW
9.00am | **KEYNOTE 1 – ROSS GITTINS, Economics Editor, Sydney Morning Herald**

“The 2016 Federal Government Budget”

Ross will provide details of the budget, as well as its implications, in his characteristic style that will equip you to explain it to your Economics and Business Studies classes. As one HSC student commented, ‘Gittins is the only journo who can translate budget jargon into stuff that helps me learn and understand. Without him, fiscal policy remains a mystery’.

**WORKSHOP SESSION 1**

9.55am | Australian Electoral Commission
Megan McCrone, Electoral Education Officer
“Voting in Elections – resources for Commerce/ Legal Studies”

9.55am | NSW Premier’s First State Super Financial Literacy Scholarship recipient, 2014
Susan Powell
“Implications of current research into financial literacy”

9.55am | Skydive the Beach
Courtney Butler, Assistant Chief Operating Officer
“Business Case Study – Operations topic”

9.55am | The University of Sydney
Kate Keeley (EBE NSW Director), Curriculum Coordinator Geography, Economics, Business Studies, Legal Studies and Society and Culture
“Strategies to implement a coaching culture as a Head of Department”

Limited numbers – first 15 to register

10.50am | Morning Tea – Exhibitor displays & Networking

11.20am | **KEYNOTE 2 – SARAH PRESCOTT, Head of Marketing and Communication, Thankyou Group**

“Business Case Study: Marketing topic”

Thankyou is a social enterprise, born in 2008 in response to the world water crisis, to provide a means by which purchasing a bottle of water here in Australia can help provide water for people in need overseas. Thankyou is rapidly expanding in its product offering and its Australia-wide recognition, with one of its co-founders being recognised as Victorian Young Australian of the Year. Sarah Prescott will speak on the successful marketing strategies adopted by Thankyou to achieve its success, providing connections to the Stage 6 Business Studies course.

**WORKSHOP SESSION 2**

12.15pm | Roseville College
Lloyd Walker
“Extended Response Writing in Economics”

12.15pm | Glenwood High School
Emmanuel Karayiannis
“Extended Response Writing in Business Studies”

12.15pm | Mercy Catholic College
Terrie Franklin
“Creative use of technology in the Commerce classroom from a Commonwealth Bank Teaching Award Project Recipient”

1.10pm | Lunch – Exhibitor displays & Networking

**WORKSHOP SESSION 3**

1.50pm | Luna Park
Cathie Odlum, Managing Director, Fun Park Excursions
“Luna Park teaching resources for your Commerce or Business Studies classroom”

1.50pm | Australian Catholic University
Dr Tony Stokes, Senior Lecturer in Economics
“Current trends and conditions in the Australian Economy”

1.50pm | Australian Catholic University
Dr Andrew Fraser, Adjunct Associate Professor Education
“Leading the Australian Professional Teaching Standards as a Head of Department”

**WORKSHOP SESSION 4**

2.45pm | 2015 HSC Examination Workshops
Kate Dally (EBE NSW Vice-President)
“2015 Business Studies HSC Examination”

2.45pm | Andrew Athavle (EBE NSW Director)
“2015 Economics HSC Examination”

2.45pm | Joe Alvaro (EBE NSW President)
“2015 Legal Studies HSC Examination”

These sessions focus on lessons from the 2015 BOSTES NSW HSC Examinations. Effective strategies for teaching and examination preparation will also be shared.

**CONFERENCE CLOSE**

3.40pm | Evaluation forms, participation certificates, lucky door prizes
4.00pm | Close
## CONFERENCE FEES (GST inclusive)

### EARLY BIRD RATE (register & pay BEFORE 6 MAY 2016)

<table>
<thead>
<tr>
<th>Qty</th>
<th>Item</th>
<th>Price</th>
<th>Total $</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Individual/School Member</td>
<td>$132.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Individual Non-member</td>
<td>$231.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Concessional member</td>
<td>$44.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Concessional non-member</td>
<td>$92.40</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Rural &amp; remote non-member</td>
<td>$195.80</td>
<td></td>
</tr>
</tbody>
</table>

### REGISTRATION FEE (after 6 MAY 2016)

<table>
<thead>
<tr>
<th>Qty</th>
<th>Item</th>
<th>Price</th>
<th>Total $</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Individual/School Member</td>
<td>$187.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Individual Non-member</td>
<td>$286.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Concessional member</td>
<td>$44.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Concessional non-member</td>
<td>$92.40</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Rural &amp; remote non-member</td>
<td>$250.80</td>
<td></td>
</tr>
</tbody>
</table>

## WORKSHOP SESSIONS (nominate the sessions you will attend)

- **Session 1:**
  - W1A
  - W1B
  - W1C
  - W1D – First 15 applicants only

- **Session 2:**
  - W2A
  - W2B
  - W2C

- **Session 3:**
  - W3A
  - W3B
  - W3C

- **Session 4:**
  - W4A
  - W4B
  - W4C

## REGISTRATION (return completed form by EMAIL, preferred or mail)

**REGISTRATIONS CLOSE 13 MAY 2016**

<table>
<thead>
<tr>
<th>Name (1):</th>
<th>EBE NSW Member No. (if applicable):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name (2):</td>
<td></td>
</tr>
<tr>
<td>Name (3):</td>
<td></td>
</tr>
<tr>
<td>School Name:</td>
<td></td>
</tr>
<tr>
<td>School Address:</td>
<td></td>
</tr>
<tr>
<td>Suburb:</td>
<td>Postcode:</td>
</tr>
<tr>
<td>Phone:</td>
<td>Mobile:</td>
</tr>
<tr>
<td>Fax:</td>
<td>Email (1):</td>
</tr>
<tr>
<td>Email (2):</td>
<td>BOSTES No.</td>
</tr>
<tr>
<td>Email (3):</td>
<td>BOSTES No.</td>
</tr>
</tbody>
</table>

**OTHER REQUIREMENTS:** Please specify special dietary requirements:

**PAYMENT** — This form becomes a TAX INVOICE upon completion & payment — EBE NSW ABN 29 002 677 750

- Enclosed is my cheque/money order for $_____________ payable to EBE NSW. Order #: ___________
- *Credit Card:
  - MasterCard
  - Visa
  __________ / __________

Cardholders name: ___________________________ Expiry date: ___ / ___

Signature: ___________________________ Date: ___________