HSC Business Studies Operations (Topic 1)
Information Evening

Tuesday 4th June 2013  5.00pm – 7.30pm

The University of Sydney, Storie Dixson Building/Wing, Room 6 - H10 on the map
( behind the Institute Building - H03 on map)  Refer:  http://sydney.edu.au/maps/campuses/?area=CAMDAR

This information evening will be presented by Professor Eddie Anderson and Dr Erick Li from The University of Sydney Business School. It will enable teachers of the Board of Studies NSW HSC Business Studies course to increase and update their knowledge of the Operations topic. The strategies for effective operations management in large businesses will be focused on through examining contemporary business issues and actual business case studies. There will be an opportunity to ask questions. Teachers will return to their Business Studies classroom with an increased understanding of the Operations topic which they will be able to pass on to their students, and with new ideas and resources.

Professor Eddie Anderson — MA, PhD (Cambridge)

Professor Eddie Anderson, at the University of Sydney since 2008, was previously a faculty member at the Australian Graduate School of Management, University of NSW and the University of Cambridge. For five years he was Associate Dean at the Australian Graduate School of Management. In 2006 he was Acting Dean at the AGSM. Professor Anderson has an honours degree in Mathematics from Trinity Hall, Cambridge, and a PhD in Operations Management, also from the University of Cambridge. Professor Anderson has published three books and over 60 papers in international academic journals. Eleven students have successfully completed PhDs under his supervision. He has research interests in supply chain management; risk management; game theory and optimization, with a particular interest in applications in energy markets. He is area editor in Energy for the journal ‘Operations Research’. Professor Anderson’s research interests in the behaviour of wholesale electricity markets have been supported by two Australian Research Council Discovery grants. He holds a current ARC Discovery grant for work on ‘Competitive Supplier Bidding in Supply Chains’. He is currently writing a book on Business Risk Management to be published by Wiley in 2013.

Dr Erick Li — PhD PSU, MCom UNSW, BE SJTU

Dr Erick (Zhaolin) Li received a Ph.D. in Business Administration from The Pennsylvania State University, a Master of Commerce in Accounting from The University of New South Wales, and a Bachelor of Engineering in Materials Science & Industrial Engineering from Shanghai Jiao Tong University. Dr. Li has been with The University of Sydney Business School since January 2009. Before moving to Sydney, he had worked in Ernst & Young LLP, Southern Arkansas University, and City University of Hong Kong. His research interests spans two areas of interest: supply chain management (SCM) and the interfaces between operations management (OM) and other areas. His research has considered the impact of technology developments, supply interruptions, consumer preferences, asymmetric information, equity-based incentives, and chain-to-chain competition on the firm’s operational strategies. His research used a variety of techniques, including multidimensional mechanism designs, multidimensional signalling games, and calculus of variations. He has published research articles in Decision Sciences, Management Science, and Production & Operations Management.
IN ASSOCIATION WITH THE UNIVERSITY OF SYDNEY BUSINESS SCHOOL

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- Some street parking on Darlington Rd (4 hrs) & citybound side of City Road (clearway on other side).
- By bus - Buses with the “42” prefix (direct from Railway square) or those to the Eastern Suburbs (370 etc)
- By train - Alight at Redfern Station

Cost:  NO CHARGE (Financial EBE NSW Members 2013), or

: $20.00 (Non-members / Unfinancial EBE NSW Members 2013)

(Light refreshments supplied courtesy of The University of Sydney Business School)

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=> By  • Email:  admin@ebe.nsw.edu.au  or  • Mail:  EBE NSW PO Box 67 LEICHHARDT NSW 2040

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